

41st Annual Meeting of the Chicago Health Executives Forum

Tuesday, February 28, 2017

Hyatt Regency Chicago

Discount ENDS February 3rd.

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Keynote Session presented by

Ian Morrison

Author, Consultant, Futurist

The Transformation of American Healthcare: A Time for Leaders

Healthcare has undergone profound change in the last decade, and that change continues. The Affordable Care Act has significantly expanded coverage through Medicaid and insurance exchanges, while payment reform has moved ahead with the increased shift from volume to value, the increased focus on accountable care and the proposed implementation of new payment models for physicians under Medicare.

At the same time, the healthcare marketplace is changing rapidly with increasing consolidation of the delivery system into ever-larger organized systems of care. Organizations and individuals need to be flexible to adjust to additional modifications in the reform agenda, especially following the presidential election including the possible push for further changes in coverage, reimbursement reform, the growth in transparency and accountability, and the relentless quest for value in healthcare.

This presentation will review the progress made and highlight the promise for future. In particular, the presentation will focus on the political, economic, and strategic context of change in healthcare, describe the possible scenarios we face and examine how the various actors are preparing for the future. It will identify the leadership challenges and opportunities that lie ahead and will provide strategic insights on how health systems can flourish in the future.

The overall goal of the presentation is to inform leaders on the “why of change” by defining the forces driving transformation in healthcare and to encourage and inspire leaders. At this critical time, healthcare leadership matters and makes a key difference in improving the health and health care of the communities we serve.



CHEF
1240 Iroquois Avenue, Ste. 106
Naperville, IL 60563
Info@chefchicago.org
chefchicago.org

Ian Morrison

Author, Consultant, Futurist

Ian is an internationally known author, consultant, and futurist specializing in long-term forecasting and planning with particular emphasis on health care and the changing business environment. He combines research and consulting skills with an incisive Scottish wit to help public and private organizations plan their longer-term future.

Ian has written, lectured, and consulted on a wide variety of forecast-ing, strategy, and health care topics for government, industry, and a variety of nonprofit organizations in North America, Europe, the Middle-East and Asia. He has spoken to a range of audiences from the boards of Fortune 100 companies to the Chinese Academy of Social Sciences in Beijing. Ian has worked with more than 100 *Fortune 500* companies in health care, manufacturing, information technology, and financial services. Recent client sponsors include GE, Kaiser Permanente and the Mayo Clinic. He is a frequent commentator on the future for television, radio, and the print media.

Ian is the author of *Leading Change in Healthcare: Building a Viable System for Today and Tomorrow* (AHA Press, June 2011) and *Healthcare in the New Millennium: Vision, Values and Leadership* (Jossey-Bass, 2002). His previous book: *The Second Curve - Managing The Velocity of Change* (Ballantine, 1996) was a New York Times Business Bestseller and Businessweek Bestseller. Ian has co-authored several other books and chapters, including *Future Tense: The Business Realities of the Next Ten Years* (William Morrow, 1994) and *Looking Ahead at American Health Care* (McGraw-Hill, 1988). He also has co-authored numerous journal articles for publications such as *Chief Executive*, *Encyclopaedia Britannica*, *Across the Board*, *The British Medical Journal*, *New England Journal of Medicine*, and *Health Affairs*.

Ian is President Emeritus of the Institute for the Future (ITFF). Ian is a founding partner in Strategic Health Perspectives a joint venture between Harris Interactive and the Harvard School of Public Health's Department of Health Policy and Management. From 1996-1999, Ian was retained by Accenture, (formerly Andersen Consulting), as Chairman of the Health Futures Forum. In that capacity, Ian chaired a number of international forums on the future of healthcare.

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