



National Association of Health Services Executives

Empowering the **Next Generation** of Health Care Leaders Today

Mission:

The National Association of Health Services Executives (NAHSE) is a non-profit association of Black health care executives founded in 1968 for the purpose of promoting the advancement and development of Black health care leaders, and elevating the quality of health care services rendered to minority and underserved communities.

Vision:

NAHSE will be recognized globally as the premier professional membership society for Blacks in health care management. NAHSE strives to improve the health status, economic opportunities and educational advancement of the communities we serve.

Strategic Objectives:

Advocacy and Public Policy. We will advance policies that seek to eliminate health care disparities and contribute to health equities within Illinois.

- Develop a local policy team who will collaborate with NAHSE's national policy committee to define the local role in public policy, thus allowing the chapter to actively participate in the effort to advance the latter part of the organizations mission - **"elevating the quality of health care services rendered to minority and underserved communities."**

Strategic Alliances. We will pursue and develop strategically focused cooperative relationships with local and national organizations that contribute to the achievement of NASE strategic goals.

- Support NAHSE's nationwide goal of partnership with INROADS by seeking out internships for qualified diverse candidates amongst organizations represented through chapter membership.
- Build strategic relationships with organizations dedicated to improving the overall health outcomes within the Chicagoland Area including: "Building Healthier Chicago" - F.I.T. City Initiative and Healthy Worksite Initiative, Diversity Outreach Internship Program, Faith-Based Community Initiatives, Chicago Southland Chamber of Commerce, Midwest Business Group on Health (MBGH), and others.
- Develop strategic alliances with organizations including the Cook County Health Hospital System, Institute of Medicine of Chicago, Chicago Medical Society, Regents Advisory Council (RAC), Higher Education Network Programs (HEN), and many others.
- Further refine partnership with the American College of Healthcare Executives to include additional opportunities for professional development, career coaching, and networking for diverse members.

Membership. We will grow organization membership and encourage active participation by all members, enhancing our ability to be effective in the pursuit of our strategic goals.

- Promote student membership through Higher Education Network Institutions.
- Develop a modest referral system to facilitate the recruitment of influential prospective chapter members.

Education. We will provide educational opportunities that increase public and professional awareness of health care disparities, and support professional development within diverse populations.

- Provide educational platforms for mid-level and senior leadership in transition.
- Integrate with Career Transformation Center to advance the careers of mid-level members
- Develop and host forum(s) to provide periodic updates on the impact of healthcare reform and the Affordable Care Act, inclusive of data, analysis, impact, outcomes, and educational tools presented by key stakeholders from our local FQHC's.

Operations. We will refine chapter structure and establish clear governance in an effort to provide direction, improve processes, establish a sense of purpose, and offer support to members and affiliates.

- Develop organization infrastructure with a focus on social media, website, and newsletter.

Finance/Sponsorship. We will develop and execute a plan to increase resources to fund programs, events, and activities required to accomplish the goals and objectives of the chapter.

- Develop and execute a financial campaign for 2014 including chapter sponsorship levels.
- Promote institutional membership within the chapter and secure (6) six new institutional members by the completion of 2014.